

Vaibhav Gupta

Maker | Designer | Storyteller

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EXPERIENCE

Microsoft — Senior Designer

SEPTEMBER 2026 - Present

- Refining Win11 first onboarding experience and perceived performance.

APRIL 2023 - AUGUST 2026 | **Designer 2**

- Crafting experiences for the future of AI and expressions in Windows 11.
- Developed AI-powered internal tools and conducted learning sessions, boosting team efficiency. Embrace AI champ for Windows IDC design team.

SEPTEMBER 2021 - MARCH 2023 | **Designer**

- Delivered 10+ critical projects, enhancing user experiences for 4.5M+ users. Led strategic envisioning and planning for a product impacting 70M M365 users with work presented to CEO and senior leadership.
- Spearheaded process enhancements, developing tools and methodologies that reduced effort by 40% while elevating design quality.
- Active participant in team culture events and won appreciation for contribution in 'Give' campaign & hackathons. Organized internal workshops and was involved in hiring.

MAY 2021 - SEPTEMBER 2021 | **Designer (Contract)**

- Designed for Authenticator mobile and Microsoft Autofill web-extension.
- Developed design system & motion guidelines alongside my core work.

UNI.xyz — Sr. UX Designer & Product Manager

JUNE 2019 - MARCH 2021

- Lead a design team of 3, managing resources and aligning products with the company's vision. Served as a Tech-Recruiter filling for 5 open positions.
- Designed and redesigned the entire platform with 10+ products. Overhauled the platform design, introducing a comprehensive design system and visual library that reduced design time by 70%.

ACHIEVEMENTS

- **AIR 1 in NID Prelims for M.Des** in Strategic Design Management in 2021
- Won **Star Award (3 times)**, **Top hack**, **Dream team player award** at Microsoft. Won **juror's favourite hack**.
- **Winner** in 3 international challenges in DSDC'20 organized by DSource (an initiative by IDC IIT Bombay, DoD IIT Guwahati & NID)
- **Juror** at Technica hackathon (Horizon' 21) organized by ISTE-VIT. Conducted a session on "Practical UX" for the participants.
- **Editor** for 1st version of UNI Design Yearbook (ISBN-978-81-945308-4-8)

EDUCATION

School of Planning and Architecture, New Delhi — B.Arch.

AUGUST 2014 - MAY 2019

- Team leader for SPA Delhi team at a pan-India inter-college competition. Stood 4th among 115 colleges
- **Active** member of placement cell, Architecture dept. for 2 years. Designed placement brochure, corporate gifts and served as SPOC for 3 companies.
- Batch topper in visual graphics in 4th semester.

INITIATIVES

- **Published 6+ Figma plugins** - Available in Figma community and are used by over 2000 designers.
- **Organized workshops & Open hour sessions** on UX for anyone to discuss their work and improve portfolio. Conducted a workshop to help non-designers get started with Figma in Microsoft Garage.
- **Created a video series** for 'Umeed' NGO providing Covid-19 related information for women of underserved communities. **Project appreciated in print media.**

SKILLS

Structuring, Articulation & People management, Research, User testing, Illustrations, Visual and graphic designing, Iconography, Video making, DesignOps

Figma, Adobe CC suite, AutoCAD, HTML, CSS, Javascript, AI